sessionscollege® FOR PROFESSIONAL DESIGN

GRAPHIC DESIGNER
CAREER GUIDE

WHAT YOU HAVE

Graphic designers are commercial artists who use visual elements to convey messages and ideas.

Core skills such as: an artistic eye, creative composition, and a strong command of typography are essential.

WHAT YOU NEED

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Technical skills:
Adobe design software programs such as Photoshop, Illustrator, and InDesign and are expected to be able to use both PC and Mac operating systems.

Effective communication skills are at a premium. Graphic designers must be able to brainstorm and present creative ideas to design teams, editors, directors, and clients. So don't forget to polish your writing and presentation skills.

WHAT YOU CAN EXPECT

$45,900

was the median annual salary for a graphic designer (print and Web) in the United States in 2014.*

Source *(The U.S. Bureau of Labor Statistics lists the 2012 median salary for a graphic designer at $44,150.)

From 2014-2024, overall employment for Graphic Designs will continue to grow.

Graphic Design remains a highly competitive field.

WHERE TO START

BRIEF INFO ON OUR PROGRAMS

SPEAK TO AN ADMISSIONS ADVISOR